

BABA MASTNATH UNIVERSITY

Asthal Bohar, Rohtak, NCR Haryana, INDIA 124021



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Unique Blend of Academics
and Spirituality

INTERNATIONAL CLOUD CONFERENCE

ICC-2020

08-09
AUGUST

THEME

PEOPLE, SOCIETY, BUSINESS & TECHNOLOGY:
CHALLENGES AND REMEDIES IN POST COVID-19 ERA

CHIEF PATRON



Mahant Balaknath ji Yogi
Chancellor

PATRONS



Prof. (Dr.) R.S. Pandey
Vice-Chancellor



Ms. Anjana Rao
Dean Administration

MULTI-DISCIPLINARY AREAS

- Social Sciences
- Basic Sciences
- Health Sciences
- Applied Sciences
- Management Sciences
- Engineering Sciences

**LAST DATE FOR
FULL LENGTH PAPER SUBMISSION**
July 15, 2020

**E-BOOK/JOURNAL
PUBLICATION WITH
ISBN / ISSN**

REGISTRATION STARTS FROM JUNE 15, 2020

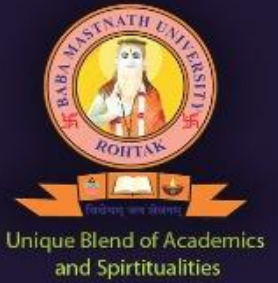
REGISTRATION LINK: <http://bmu.ac.in/reg-icc.php>



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- Dr. Manoj Verma, Dy. Dean, Sciences
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About BMU Rohtak

Baba Mastnath University, Rohtak, is a private self-financed university, blossomed under the aegis of Shri Baba Mastnath Math, Asthal Bohar in 2012 through an Ordinance of the Government of Haryana under Haryana Private Universities Act-2006. After thorough inspection by an expert panel of UGC members, the University was accorded approval under Section 2(f). With more than 5000 students and around 200+ faculty members, the University offers Under Graduate, Post Graduate and Doctoral Programmes in streams, like Ayurveda (B.A.M.S), Physiotherapy, Nursing, Sciences, Pharmacy, Humanities, Management & Commerce, Law, Naturopathy & Yogic Sciences, Engineering, Education, Mass Media, Computer Sciences, Languages like Hindi, Sanskrit and English, Social Work, Medical and Para-Medical, Pharmacy, Life and Basic Sciences through the following faculties:

- Faculty of Ayurveda
- Faculty of Physiotherapy
- Faculty of Nursing
- Faculty of Sciences
- Faculty of Pharmacy
- Faculty of Humanities
- Faculty of Management & Commerce
- Faculty of Law
- Faculty of Naturopathy & Yogic Sciences
- Faculty of Engineering

All the technical and professional programmes are approved by various regulatory bodies - UGC, AICTE, NCTE, BCI, INC, PCI, CCIM, etc.

About the Conference: ICC-2020

The Covid-19 pandemic has spread world -wide with alarming speed, infecting millions and bringing economic activity to a near stand-still as countries imposed strict restrictions on movement to stop the spread of the virus. Countries across the globe are facing multiple challenges with economies witnessing major sectorial shifts. All the economic activities ranging from agriculture to service have seen a distressing dip causing the ever - highest decline in global gross domestic product (GDP). Numerous companies are forced to change their business models and management strategies to adopt internet-based mechanism for operations, while individuals are adopting new ways of planning their family budget and

expenditure heads. However, internet-based technology has emerged as a big support to continue with a large stream of activities during these testing times. This world – wide novel circumstances are certainly impacting the economics, commerce, and management of pecuniary activities.

This International Conference will provide a wider platform to academicians, researchers, industrialists, policy makers, and students to present and discuss their views and original research outcomes on various sectors and regions being affected by COVID-19. The thought-provoking insights in the conference will offer valuable signposts supporting the global economic recovery.

Objective of the International Conference

The objective of the Conference is to discuss emerging problems and opportunities arising from COVID-19 pandemic. Further, the Conference aims solutions for COVID-19 problems which will lead to the advancement of theory and practical applications in the field of Social Sciences, Basic Sciences, Health Sciences, Applied Sciences, Management Sciences, Engineering Sciences and related areas.

Conference Registration and Fee Details

For Registration, please visit: <http://bmu.ac.in/req-icc.php>

Fees for attending the conference, paper presentation and publication is Rs. 500/-

Co-Authors have to register separately/individually for example if there are two co-authors of paper, then they shall pay Rs.1000/- and if co-authors are three then the amount of fee will be Rs.1500/-

More than 3 co-authors are not allowed.

Guidelines for Paper Submission

- **Paper format specifications**
 - File Format: .doc or .docx format i.e. typed in MS- Word
 - Font Name: Times New Roman
 - Font Size: 12 pts
 - Line Spacing: 1.15
 - Text Alignment: Justified , Two columns
 - Paper Length: should not exceed 3500 words.
 - Reference Style: Must APA style of referencing.
 - Table Naming/Numbering: Refer your table with table number only.
 - Use of Pictures/Images: Graphs or pictures should be in JPEG format or compatible with MS Office formats such as Excel or Word.
 - **Last Date for Submission: 15th July, 2020**
- **The full paper should provide on the cover page:**

- The title of the paper, name of author (s), institutional/professional affiliation, contact number and email id for communication.

Submit your paper on: conference.bmu@gmail.com up to 15th July, 2020

- A Full Length Paper must be submitted with a primary **Plagiarism** report.
- No paper will be accepted without Primary Plagiarism Report.

Conference Joining & Paper Presentation

To join ICC-2020, please download “Zoom” App and join the meeting by clicking on the invitation link that will be shared with you on August 6th, 2020, through your registered email ID.

- A committee will review the full length paper and information regarding the acceptance, modification, rejection shall be communicated to the authors subsequently.
- The selected papers will be published in conference e-proceedings/journal with ISBN/ISSN.
- Conference participants will be allowed to present their papers through online modes like video conferencing.

Conference Director, ICC-2020

Prof. (Dr.) Satish Chander Sharma
Dean Academic Affairs, BMU Rohtak

Conference Convener

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